Todos for after:

Status: submitted w/o errors

Welcome! Please feel free to edit. :]

Below is a summary of the challenge, then the application form, followed by notes.

Knight Cities Challenge summary

What's your best idea to make cities more successful?

The Knight Cities Challenge seeks new ideas from innovators – activists, designers, artists, planning professionals, hackers, architects, city officials, companies, educators, nonprofits, entrepreneurs, block captains, social workers, neighbors, anyone – who will take hold of the future of our cities.

From a pool of $5 million we're awarding grants at the city, neighborhood and block levels - and all sizes in between. No project is too small - so long as the idea is big.

We are looking for fresh ideas that focus on one or more of these three key drivers of city success: <u>attracting and retaining talented people, expanding economic opportunity, and creating a culture of civic engagement</u>.

The rules are simple:

1. **A submission may come from anywhere but the project must take place in or benefit one or more of [26 Knight communities](#).**
2. **Your idea should focus on one or all of three key drivers of city success: attracting and retaining talent, expanding economic opportunity, and creating a culture of civic engagement.**

Proposal [FINAL]

Project Title *
LocalWiki Civic Engagement Fellowship

In a tweet * (Sum up your idea in 140 characters or less.)

The LocalWiki Civic Engagement Fellowship: Promoting civic engagement in Detroit & SJ through knowledge sharing & community visioning. [134 with spaces]

Project description * (In 150 words or less describe your idea and how it will <u>advance talent, opportunity or engagement</u> in one or more of the 26 Knight Foundation communities. NOTE: This text box will allow you to write over 150 words - but we can only review submissions at or below 150 words. So please keep your submissions to the word limit. Limit: 150 words)

The LocalWiki Civic Engagement Fellowship will pair civic-minded community members with organizations with deep local roots for a year-long collaboration. The fellows will engage community members around the goal of increasing the accessibility of important local knowledge, using LocalWiki to collaboratively document local knowledge and perspectives. We believe that collaboration is the fundamental building block of community, and that

building a collaborative body of local knowledge can accelerate important change in communities. The Detroit Fellow will collaborate with the Detroit Sound Conservancy, Code for Detroit and the Detroit Public Library, organizing community edit-a-thons on the city's bankruptcy, water shutoffs, cultural preservation, and other pressing issues. The San Jose Fellow will work alongside the Tech Museum of Innovation, the San Jose Public Library's California Room, and Code for San Jose to organize sessions on city government, local history, and other topics relevant to civic knowledge. [144]

Learning * (In 150 words or less describe what you intend to learn from this project. NOTE: This text box will allow you to write over 150 words - but we can only review submissions at or below 150 words. So please keep your submissions to the word limit. Limit: 150 words)

LocalWiki is a proven and powerful civic engagement tool (see https://localwiki.org/main/civic). Every month, over 400,000 individuals use LocalWiki to learn and share important information about their community. In Davis, residents responded to a UC Davis pepper-spraying incident with in-depth documentation on their LocalWiki, which was used as evidence in a California Supreme Court case. During the most recent election in Oakland, over 30,000 community members turned to LocalWiki in the days leading up to the election. Using the lessons LocalWiki communities have taught us along the way, what can a focused engagement program do to accelerate important changes in our communities? How might extensive community documentation of Detroit's toughest issues give clarity to a community's vision for its future? How might collaboration shape how San Jose frames local needs? The Civic Engagement Fellowship will test this focused partnership approach in San Jose and Detroit. [150]

Project location * (Please enter where your project will take place. NOTE: If you would like to work in multiple communities please fill out the following text box with details.)

San Jose, CA and Detroit, MI

Additional location details (if applicable) If you propose to work in multiple communities please explain.

We chose San Jose and Detroit both for their drastically different needs and their similarities, and have established key partners in both cities who will help us make a big impact. In San Jose, the Tech Museum of Innovation is beginning its new Civic Innovation Initiative, and the San Jose Public Library's California Room provides the most comprehensive collection of historical assets about the Santa Clara Valley. In Detroit, the Sound Conservancy, working alongside the Detroit Public Library, is compiling the first ever oral history archive of the city's

musical heritage (http://detroitsoundconservancy.org/artifact/) and is relentlessly working to collect all knowledge about Detroit's rich musical history. In both cities, we have the support of their civic tech-minded Code for America brigades.

Both cities are in need of clarity and more pathways toward community participation and civic engagement. In Detroit, there are many attempts at both economic and civic revitalization, but it's difficult for community members to learn about these efforts and learn how they connect. There is also a huge need in the city for even basic community asset mapping--a need easily met with a robust LocalWiki. In San Jose, the tech industry attracts young professionals to the city during the day, but at night many of these people go home to other cities. How might some of San Jose's most pressing issues be addressed differently if everyone - residents and commuters alike - created and shared knowledge about important issues facing the community? Together with our partners, we will organize edit-a-thons focused on important and timely issues facing these cities (for examples of edit-a-thon ideas along this line, see the San Francisco LocalWiki's gentrification editathon: https://localwiki.org/blog/2014/aug/4/san-francisco-localwiki-gentrification-editathon/ and city government knowledge share: https://localwiki.org/blog/2014/oct/20/san-francisco-city-knowledge-share/).

We hope that the diversity of lessons we learn from our partners and the communities they serve in these two very different cities will provide us with a broad range of insight on how to approach the implementation of similar fellowships in other cities in the future.

Optional questions

Prior Knight funding: Have you or your organization previously received support from Knight Foundation? NOTE: We are collecting this information solely for informational purposes. It will not affect a decision on your application.

Yes.

Notes

Application language

- LocalWiki is a proven and powerful civic engagement tool (please see https://localwiki.org/main/civic). Community members in Davis brought international attention and clarity to a controversial pepper-spraying incident on the UC Davis campus by creating an in-depth LocalWiki guide to the issue. During the most recent mayoral election, over 30,000 community members turned to the Oakland LocalWiki for up-to-date information in the days leading up to the election. Using the lessons LocalWiki communities have taught us along the way, what can a focused engagement program do to accelerate the development and impact of LocalWiki on the community? How might extensive community documentation of Detroit's toughest issues give clarity to a community's vision for its future? How might collaboration shape how San Jose frames local needs, and highlight pathways toward greater civic engagement? The Civic Engagement Fellowship will test this focused partnership approach in San Jose and Detroit. [150]
- Community members in Oakland made it the most in-depth resource available on a controversial surveillance center, bringing clarity and national attention to a complex and underreported issue.
- [Philip sentence Our theory of change is that increasing the accessibility of local knowledge feeds civic participation-->Fellowship] [The Fellows will direct the strategic growth of the Detroit and San Jose LocalWikis. The Detroit Fellow will collaborate with the Detroit Sound Conservancy, Code for Detroit and Detroit Public Library, organizing community editathons on the city's bankruptcy, water shutoffs, cultural preservation, and other pressing issues. The San Jose Fellow will collaborate with Code for San Jose, the Tech Museum of Innovation and the San Jose Public Library's California Room to organize sessions on city government, local history, and other topics relevant to civic knowledge. Events will include a community visioning element where participants are asked to write what they love about the city, identify major issues, what they want the city's future to look like, and what changes are needed to get there. [closing line about civic engagement growing off access to knowledge]
- [the outcome would be a sort of "barometer" of the city]. [Editathons + Collaborative visioning sessions (how can this knowledge be used to affect change? = something about civic engagement growing off access to knowledge.]
- Betsy: San Jose LocalWiki not yet having a "critical mass" of content, the point about a springboard for newcomers, that a lot of local information is "invisible" or goes silent, and that there isn't one inclusive hub/directory of local information.
- [San Jose - old] Many young professionals come to San Jose for work but leave at night for homes elsewhere. How might San Jose be different if these professionals called San Jose home? And how might they engage with the community outside of work? We would like to learn how local knowledge crowdsourcing via LocalWiki might help cultivate the personal stake young professionals have in San Jose and attract them to settle in the city. How might it make sense of the complexities of the city to someone who is usually there half the day? How might it amplify interesting things about the city that previously did not have strong Internet presence? How might it plug folks in with new projects, organizations, and ideas? LocalWiki is a proven and

powerful civic engagement tool (an excellent example being Oakland Wiki's 2014 Election coverage). Seeing its impact in Oakland and other cities around the world, how might we amplify young professional engagement with San Jose? [Count: 159]

- The tech industry in San Jose attracts young professionals to the city during the day, but at night many of these people go home to other cities. How might some of San Jose's most pressing issues be addressed differently if these workers weren't mere commuters, but came home to San Jose, building relationships, and affecting change in the process?
- [SJ-specific] In conjunction with the Tech Museum of Innovation's Civic Innovation Initiative, the Tech and the San Jose Public Library will partner with San Francisco nonprofit LocalWiki to host a LocalWikian in Residence (LWiR). The LWiR will direct the strategic growth of the San Jose LocalWiki in an effort to attract young technology professionals to settle in the city. The LWiR will host public events at the library and the museum, harnessing community contributions to the wiki on topics such as local history, unique local events, and the ecosystem of businesses, cultural institutions and community organizations. The LWiR will also be available at the library and the museum floor for "office hours" with the community. We believe that the recognition of the Tech amongst young professionals and the vast local history collections of the Public Library's California Room will create a unique gateway for young talent to plug into the city. [Count: 150 words]
- TOOK AT STAB AT WORDSMITHING [MR]: In partnership with the Tech Museum of Innovation and the San Jose Public Library, LocalWiki will sponsor a San Jose-based resident, who will direct the strategic growth of the San Jose LocalWiki. [INSERT- LocalWiki is ....] The City of San Jose is seeking ways to attract new talent to the city. LocalWiki aims to address this need by [HOW WILL IT ATTRACT NEW TALENT?], as it has done in other communities, such as Oakland and Davis. The LWiR will be embedded in the community, where they will have a public presence and offer "office hours" at the several local institutions, including the library, The Tech, and [OTHER PARTNERS? NEXTSPACE?]. The resident will host public events at these partner institutions, harnessing community contributions to the wiki on topics such as local history, unique local events, and the ecosystem of businesses, cultural institutions and community organizations. Ultimately, the San Jose LocalWiki will serve to …[HOW IT WILL ATTRACT TALENT]
- We believe that the [beauty/uniqueness/history/quirks/value] of San Jose needs to be [transposed/ chronicled..] [an online hub for uncovering and highlighting those things that make San Jose an interesting place to live].
- We have found LocalWikis really start to take off after they grow a sizeable core of local history content that more abstract articles can then refer to and build off of. In Oakland, this has manifested in its active and popular 2014 Mayoral Election coverage.

- ○ Outreach:
  - ■
  - ■ **We believe that The Tech will be [the portal the library needs] into [millenials]: it has** brand name recognition for young professionals, regular events for folks interested in technology, nighttime exhibits, **a beautiful space, and** tools and materials for designing events.
  - ■ "Body Metrics": new quantified self exhibit. Transit hackathon w/ CfA brigade group.
  - ■ The library has the California Room's physical assets and connection to local history.

People

- *Danny Harris = SJ Program Director for Knight*
- *George Abbot = Interim SJ Program Director*

To-do

- **Vicky: Reach out to the Office of Economic Development. Michelle in the CfA Brigade - ask Marina?**
- Jon: confirm with California Room coord. Say SJPL is "potential" partner.
- Jon: CA Room new librarian being hired, maybe could include LW in reworded strategic priorities?
- Jon: Connect w Code for SJ. Upcoming event: "An hour of code": national day of code.

Other

- Problems/needs:
  - ○ Need: Some tie btw attracting/growing talent and the issues. Eastside Alliance - educators network.National Manufacturing Day (was Oct. 3)
  - ○ digital divide, underperforming schools, homelessness, and generally a lack of access
  - ○ many resources, events, etc. Diverse culture. No good "hub".
- Philip: Just SJ, or other Knight cities? Testing this model of an individual interacting with these institutions rather than floating. Aside from Code for SJ, not sure if there's anyone else needed to talk to.
- Carol Coletta: "If zip code defines success, the American Dream is dead". Opportunities across economic divides.
- Wikis engage people by giving everyone a voice. Forum, sounding board. Writing leads one to organize one's thoughts and discover things one does not know. Collaborative writing, such as on a wiki, is a direct connection to one's community.
-

Notes from News Challenge app (good bits are highlighted)

Summary *(Required)* 750 characters

Share a brief summary of who your Idea is for and what it is. (This appears on the main challenge page and at the top of your contribution)

The Local Knowledge Fellowship is a new kind of residency program that reimagines the library as a nexus point for the creation and exchange of open knowledge about the local community itself. The Fellowship program will pair civic-minded individuals with libraries for a year-long residency focused on collecting and sharing knowledge about the local community using LocalWiki as well as other open-knowledge resources such as OpenStreetMap.

Fellows will work directly with library staff to build off the best of what the library has to offer -- local historical collections, existing outreach programs, and knowledge of community needs -- to share and organize knowledge that is otherwise inaccessible to the community at large.

In one sentence, describe your idea as simply as possible.

[1 sentence limit] How would you describe the project in a tweet? Give us a straightforward explanation of how your project will function.

A new kind of library residency program that re-imagines libraries as stewards of open, digital knowledge about their local community.

Briefly describe the need that you're trying to address.

[3 sentence limit] **Give us specific examples of the target audience and any insights you've gathered/research you've done.**

With their open culture, local historical collections, freely available Internet access, accessible space, and essential civic place in their communities, we believe that local libraries can become natural stewards of knowledge about their local communities.

There has been a great deal of interest in LocalWiki from the library community as a means to increase digital access to and awareness of their unique, locally-centered collections -- increasing citizen engagement and participation in local processes, and access to knowledge that helps community members address local needs in a historically-conscious way (https://localwiki.org/main/LocalWiki_and_Libraries).

A great example of this is in Oakland, where community members wrote hundreds of LocalWiki articles using the public library's local history collection, creating a referenceable, open-content base from which important projects such as the 2014 mayoral election documentation could grow (http://oaklandwiki.org/2014_Mayoral_Election).

What progress have you made so far?

[3 sentence limit]

Over a dozen libraries across the US have either participated in or proposed LocalWiki-related events or programs, including public libraries in Ann Arbor, Oakland, Canton, Berkeley, Tulsa, Detroit, Fremont, Toledo, Chattanooga, Boise and Arlington Heights, as well as the private Prelinger Library in San Francisco (please see: https://localwiki.org/main/LocalWiki_and_Libraries).

For instance, the Oakland LocalWiki collaborated with the Oakland Public Library on a series of local history editathons that resulted in hundreds of page creations and increased notoriety

of what is now one of the largest and most active LocalWiki communities in the world (http://oaklandwiki.org/Local_History_Editathons &
https://localwiki.org/blog/2013/jan/18/oakland-wiki-hosts-first-series-local-history-edit/). The Ann Arbor District Library welcomes new contributors through its regular editing parties, and the Prelinger Library in San Francisco graciously hosted a gentrification history editathon that explored the redevelopment projects that inform today's contentious wave of gentrification (https://localwiki.org/blog/2014/aug/4/san-francisco-localwiki-gentrification-editathon/).

What would be a successful outcome for your project?

[3 sentence limit] Be sure to tell us about the timeline — how quickly do you want to achieve this outcome?

We want to cultivate a new kind of library residency program that will drastically increase the organization and accessibility of local knowledge and help define a new role for local libraries as stewards of open, digital knowledge about their geographic community. Partner libraries, whose needs and resources may vary wildly, will work with their Fellow to set the rough agenda and metrics for the year while actively documenting ideas for how this can be replicated in the future by other libraries.

We hope that at the end of the one-year pilot, our Fellowship program will have been able to grow enough local content, community involvement and interest within the library community that we will attract interest from other institutional funders as well as encourage libraries to directly sponsor Fellows in the future (akin to the Wikipedian in Residence program).

Please list your team members and their relevant experiences/skills.

(no word limit)

The Local Knowledge Fellowship program will be overseen by the LocalWiki organization as well as a committee of relevant advisors to be determined as the project begins. Team members and advisors thus far include:

- Philip Neustrom -- Executive Director and Co-Founder, LocalWiki
- Vicky Knox -- Community Manager, LocalWiki
- Matt Hampel -- Board Member, LocalWiki and Co-Founder, LocalData
- Kate Chapman -- Executive Director, Humanitarian OpenStreetMap Team and Board Member, OpenStreetMap Foundation
- Phoebe Ayers -- Board Member, Wikimedia Foundation and Science & Engineering Reference Librarian, UC Davis
- Ivan Silva -- Librarian, Belvedere-Tiburon Library and LocalWikian
- Elizabeth "Betsy" Megas -- Trustee, Santa Clara City Library and Wikimedian / LocalWikian

- The global LocalWiki volunteer community and LocalWiki advisors
  (https://localwiki.org/about/)

Individual fellows will be overseen by their host library, with assistance from the global LocalWiki project. Libraries we've had a chance to talk to who have expressed preliminary interest in the Local Knowledge Fellowship program include:

- Ann Arbor District Library
- Tulsa City-County Library
- Skokie Public Library
- Arlington Heights Memorial Library
- Belvedere-Tiburon Library and the Belvedere-Tiburon Landmarks Society

Location

[Please use this format: City, State, Country]

Each Fellow would directly report to their local host library system, with coordination and assistance provided by the global LocalWiki project, based in San Francisco, California, USA.

Fill in the details

Idea Description (Required). Share additional details of your Idea. How will it work? Why do you think it might succeed? What questions do you have for the community? Don't forget that you can 'update this' in due course too.
(no word limit)

This project draws inspiration from two major sources: the emerging interest in LocalWiki by the local library community (please see https://localwiki.org/main/LocalWiki_and_Libraries), and the successful and ongoing Wikipedian in Residence program hosted by major cultural institutions around the world, including Harvard, the British Museum, the British Library, the Palace of Versailles, the Smithsonian, the National Archives, and more. We believe that a locally-scaled residency program has the potential for even greater impact on the lives of everyday community residents.

Here's how we think it could work:

Prior to our call for applicants, we will form a fellowship selection committee, finalize our initial set of partner libraries, discuss program specifics and timelines, and set a date for the Fellowship program period. Fellows will begin their residency with an initial training period given by LocalWiki staff and advisors that will give them an overview of LocalWiki and OpenStreetMap, community and event organizing, as well as major topics in the open

knowledge landscape: copyright, licensing, creative commons, open data, and collaborative online communities.

Library staff will orient Fellows in the strengths of the local library (i.e. local history collections, existing programs), as well as community needs and current events. Fellows and library staff will collaborate to craft a framework for the residency, including metrics for evaluation. [We discussed…] Fellows will be employees of LocalWiki with space and access provided in the Library local history collection.

Fellows will work continuously with their local library throughout the one-year fellowship period to chronicle the many facets of their community using LocalWiki and other open knowledge tools, and will work with library staff to hold various public editing sessions on themes relevant to the library's collections and the geographic community it serves. Community editing sessions will happen at least once per month throughout the year. Prospective themes include: local elections and candidates; political and policy issues of local concern; neighborhoods; public resources; social services; local history; photography; transportation; etc.

The fellows will also reach out to local educational, community, government, and business leaders in the area, and if possible, bring them into the library, or bring the library community to them. For instance, a fellow might organize a talk or tour by a museum docent or curator, and then work together with the community members and the docent to bring some of the museum's content or history into LocalWiki.

Ultimately, we hope that the program will not only open local knowledge at the library, but promote further community collaboration in documenting local knowledge, giving historical context and nuance to local issues.

Librarians are the original open knowledge activists, and we see libraries as key partners in our movement to collect, share, and open the world's local knowledge. With support from the Knight Foundation, we hope to refine a replicable, cost-effective model of the local library as a steward of open knowledge about the local community itself.

Why we know this is needed:
- Some libraries have tried digital, local knowledge sharing. http://www.skokienet.org/
- In the past..libraries had people working on newspaper clipping, maintained business databases,.. today, many libraries still see a role..maintain social service information, some local directory information. Use Arlington Heights Memorial Library as an example.

Relevant notes:

- "Libraries should maintain the digital archive for their community. Anything written on the web..about their community, should be part of the archive." - Dave Winer
- We hope that those who edit will become much more familiar with their communities, and those who simply read the wiki will have a resource which, over time, comes to

  include a wealth of local information, both historical and current.
- A LW-in-Residence should always cite their library :]
- Inform more folks about their community as a background to helping improve their community.
- Digital literacy - "what does it mean to have citizens that can interact beyond passive consumption"

A full stipend for the "LocalWikian in residence," some funding for oversight for the library staff, some funding for events, a bit of funding for the LocalWiki organization for related (small) technical tasks and community assistance, depending on possible grant levels.

The program could be run (e.g. grant funds disbursed to) either by LocalWiki org itself, or by a sponsoring local library or set of libraries. Based on my (Philip) experiences with the Knight folks here, this is the least important Q for them in early stages.

Betsy here. (SJ localwiki occasionally, plus Santa Clara City Library trustee.)

I like the idea of localwiki+libraries. I think to "sell" it here for a grant, yes, there should be an experienced editor as liason, but be really sure that it also includes the tasks of organizing programming and involving the community. **I'd suggest we be specific about targetting certain things: local history, landmarks, visitor/tourist info, etc.**

Here's my stab at a blurb. Feel free to use as-is, excerpt, or edit. Stuff in [brackets] is wide open to negotiation.

The LocalWiki Editor-in-Residence program would provide a [full-/part-] time, experienced wiki editor to work with [3] public libraries on a variety of programs centered around chronicling the many facets of their communities. Community members, working together with the help of library staff and an experienced LocalWiki Editor-in-Residence, would join editing sessions on various themes, at least one per month, throughout the year. Prospective themes include local elections and candidates; political and policy issues of local concern; public resources; social services; local history; photography; transportation; etc.

The LocalWiki editor-in-residence should also reach out to local educational and business leaders in the area, and if possible, bring them into the library, or bring the library community to them. The Editors-in-Residence can bring a diverse cross-section of their communities

together around this project, and should seek to involve people of all backgrounds. One example is to organize a talk or tour by a museum docent or curator, and then work together with the community members and the docent to bring some of the museum's content or history into the wiki.

LocalWikis serve to educate and engage communities in many ways. Those who edit become much more familiar with their communities. Those who simply read the wiki have a resource which, over time, comes to include a wealth of local information, both historical and current. Everybody in the community can help to build this resource, and everyone can benefit.

Past interest & work by local libs:

- There has been a great deal of interest in LocalWiki from thelibrary community. Local libraries who have participated or have proposed LocalWiki-related events or programs include the Ann Arbor District Library, Oakland Public Libary, Canton Public Library, Berkeley Public Library, Tulsa Public Library, Fremont Public Library, Chattanooga Library, Boise Public Library, Arlington Heights Memorial Library, and the Prelinger Library [include links to https://localwiki.org/main/LocalWiki_and_Libraries].
- There has also been collaboration with the private Prelinger Library in San Francisco, where SF LocalWiki folks ran a gentrification history editathon.
- *Perhaps mention: Historical groups (e.g. localwiki.org/hsl)*

https://localwiki.org/main/LocalWiki_and_Libraries

Materials:

http://people.lis.illinois.edu/~bzelip/c4l/#/ "BUILDING NETWORKED LOCAL KNOWLEDGE"

Librarians are the original open access activists.

Google Hangout notes

Other librarians to send out doc to.

- **ask for commits (potential) from some candidate libs - Have from: AADL (Eli via Philip),**
  - **ASK: AHML (p), Tulsa (p + vicky email), Prelinger (vicky), Labadie? (Ed)**

- Ed: Ann Arbor: Local history collections: putting that content online.
  - Clippings in the past done by library folks
  - - used to have someone clipping the newspaper every day
  - - used to have a local business file with a lost of every business in town that used to have news coverage
- Philip: "News Challenge" = "Information Challenge". The role of the library as a civic agent. A pilot in 2-3 libraries with good local hist content (, or good local online news source?). Local libraries a lot $maller than those institutions that do Wikipedian in Residence programs.
- Ed:
  - Structure:
    - larger libraries: not so much generating pages but training librarians. "Social nexus".
    - medium, even small libraries: might be able to get deeper into history in smaller communities, include more people.
  - Measuring success: Pages that generate visits to the collections vs number of pages vs scraping the library and dumping it onto LocalWiki (will it be read?)
- Needs fulfilled:
  - More people use/know about library resources. VK: A LW-in-Residence should always cite their library :]
  - Inform more folks about their community as a background to helping improve their community.
  - Digital literacy - "what does it mean to have citizens that can interact beyond passive consumption"
  - Pulling community / oral history out via place-based exchange -- facilitating connection point.
  - LWiR: roles:
    - digital literacy: classes might be a diff skillset. Chicago Cybernavigator program?
  - Application: List of libraries that have worked with LW, propose new libs (3?).
    - YES: Ann Arbor (Eli)
    - POTENTIAL: Tulsa, Arlington Heights Memorial Lib, Prelinger, academic archives (Labadie Collection)
  - "Start at the boundary level that makes sense...in your brain." - Ed, wrapping his mind around starting LocalWikis in big cities.

Back of envelope budget madness: