

Mansion Goes for Apartment House

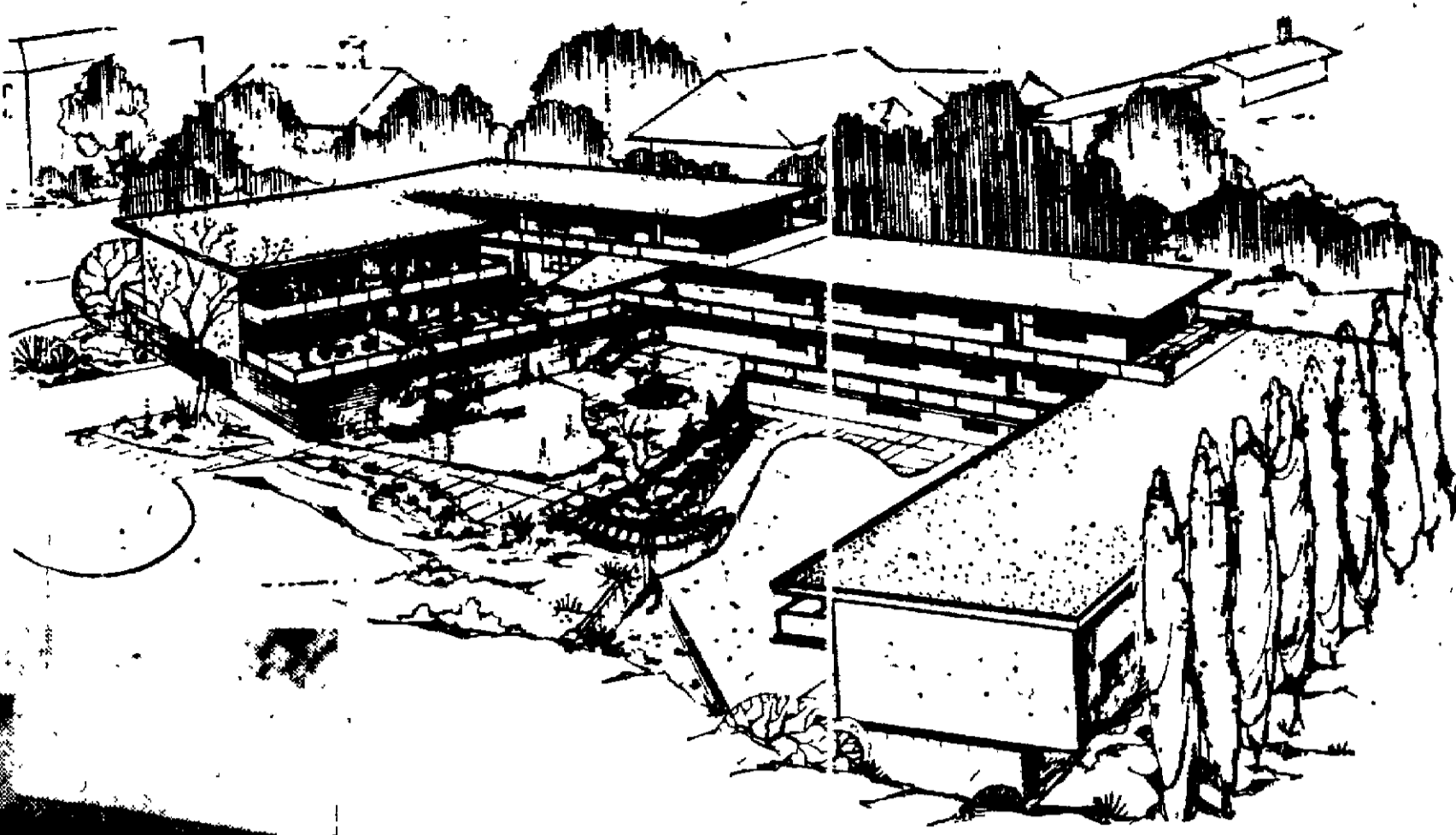
The once-pretentious H. C. Capwell mansion at 145 Monte Cresta Ave. is being torn down to make room for a \$300,000 22-unit de luxe apartment house.

Demolition began last week on the 30-room home, which was built about 1914 and for many years housed the Capwell family.

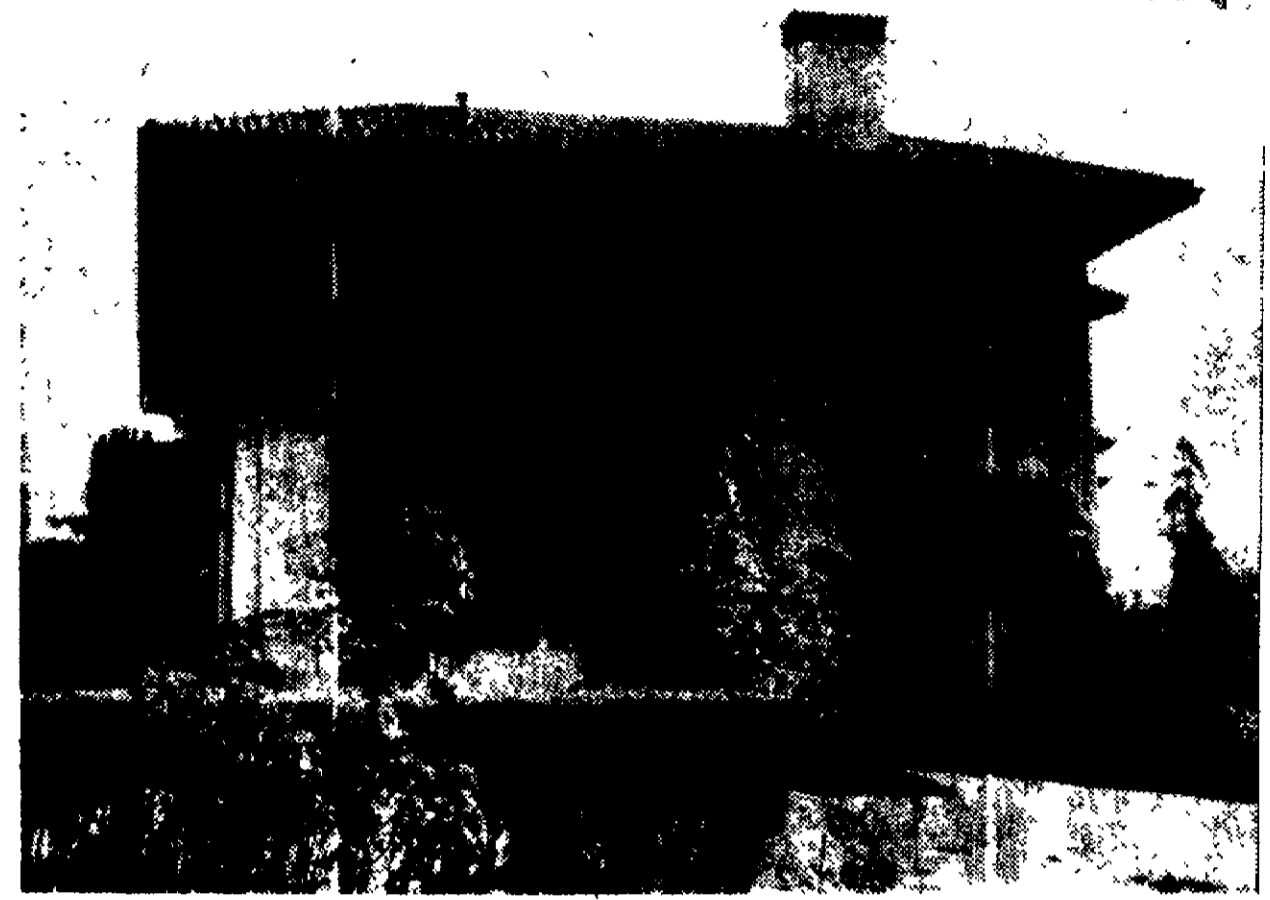
Max Walden, a Berkeley real-estate man and vice president of the Monte Cresta Corporation, said his group plans a new apartment house, complete with patios and swimming pool. Most units, he said, will be two-bedroom, two-bath and with private balconies.

Art works in the house, including a marble fountain imported from Italy, will be preserved. The fountain will be the garden centerpiece in the new apartment, Walden said.

The new building was designed by Jack Walling, and Marvin E. Collins is the general contractor. Completion is expected in four months, Walden said.



This sketch, by designer Jack Walling, shows how the new \$300,000 apartment house will look when it is built on the site of the present H. C. Capwell home at 145 Monte Cresta Ave. The old home is now being razed.



This exterior view shows the old Capwell home as it appeared a week ago, before demolition began. It is on a lot 35,000 square feet to be the site of deluxe apartment.

Mint Juleps Prizes for C of C Drive

SAN LEANDRO, Nov. 15.—A dozen mint juleps are expected to provide a spirited climax to an intensive one-day San Leandro Chamber of Commerce membership drive tomorrow.

The juleps will be awarded to the 12 top men who obtain the most members in the campaign. There will be a breakfast at 8:30 a.m. and dinner at 5:30 p.m. in "Our House," 14874 E. 14th St.

The liquid rewards will be prepared by Tom Kennedy, membership chairman, from an "old family recipe." Theme for the drive will be "Win for San Leandro."

Teams of volunteer workers will be furnished with "prospecting lists" by the chamber's member relations committee and will make contacts throughout the day.

In addition to the juleps, merchandise prizes will be awarded to teams obtaining the most new members.

Jewish Community Center Sets Open House Nov. 28

A "Come and See" reception was announced today by the Jewish Community Center of Alameda and Contra Costa Counties to introduce the organization's new temporary headquarters at 740 Oakland Ave.

Milton Klegman, chairman of the board of directors, said the open house will be held from 2 to 6 p.m. Nov. 28. The afternoon program includes a tour through the newly-furnished and redecorated building and films of activities at this year's Day Camp.

At 4 p.m. a scene will be presented from the center's forthcoming three-act play, "The Morning Star," by Sylvia Regan. The play is directed by Betty Halpern.

Mrs. Harry Horwitz is general chairman of the open house committee, assisted by Mrs. Ellis Jacobs, Mrs. Morris Malnick, Mrs. Irving Grutman, Mrs. Gertrude Goldberger, Mrs. Joe Karren, Dr. Nat J. Brodke, Leo

S.F. Fireman Ends Life by Monoxide

A San Francisco fireman, apparently despondent over the recent breakup of his marriage, was found dead in his auto along a Sonoma County road last night.

He was Roy Phillip Bilay, 31, formerly of 1081 Union St., San Francisco, a member of Truck Company No. 2. He had run a hose from the exhaust into the car, according to Sonoma County Coroner Vernon Silverchild.

A member of the fire department for three years, Bilay was estranged from his wife last July, according to his father, Adolph Bilay, of San Anselmo. Officers said a detective story magazine opened to an article on suicide was found in the car.

Rod and Gun Club Will Teach Berkeley Children How to Fish

BERKELEY, Nov. 15.—The piscatorial art—fishing to the uninitiated—will be taught Berkeley children with the advent of spring.

Instruction on the fishing pier at the foot of University Ave. is planned for the spring and summer months under auspices of the Recreation Department and Berkeley Rod and Gun Club.

Inclusion of fishing instruction in the city's recreation program resulted from a suggestion made last July by Councilman Arthur Linton in view of popularity of the city-owned pier and who esomeness of the sport.

Under the plan worked out by City Manager John D. Phillips, Rod and Gun Club members will conduct an instruction program Saturday mornings for a period of four to six weeks, with the recreation department cooperating.

A year-round program, said Phillips, was found inadvisable, and the plan to provide for concentrated instruction when the rains are over and the fish make their appearance was decided upon.

'54 Football Topic For Rotary Meet

ALAMEDA, Nov. 15.—The Alameda Rotary Club will hear a discussion of "Football, 1954" at its regular meeting tomorrow at 12:15 p.m. in the Hotel Alameda.

Bill Laws, sports director for Radio Station KLLX and Chuck Butler, Alameda High School football coach, will be the guest speakers for the pre-Big Game review of the 1954 football season.

Matt Bryant, principal of Alameda High, will be chairman of the day.

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Letter Service
WASHINGTON, Nov. 15.—Registered letters were first accepted by the U.S. Post Office Department in 1855.

Engines Pass Test
WASHINGTON, Nov. 15.—A six-jet military bomber recently flew the equivalent of 15 times around the world without having any of its six engines overhauled.

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S. I. Turoff, well-known scalp specialist, uses a greatly enlarged drawing of the hair and scalp to illustrate remarkable new methods that help stop hair loss, eliminate dandruff scales, and help grow stronger, healthier hair. Turoff experts use the same methods that have proved so successful in New York, now available in the Bay Area only at the Turoff offices.

WHAT CAUSES BALDNESS?

What causes baldness? Is it inherited? What can be done to stop baldness and regrow hair? These are questions many people ask every day, because they want to prevent baldness or they want to get back the hair they have already lost. In a recent interview, S. I. Turoff, eminent hair expert of the Turoff Scalp Specialists said: "Few people realize that baldness is not inherited. We inherit 'hair' not baldness!"

Mr. Turoff went on to explain that baldness is not just "part of growing old." There are actual causes and definite symptoms. "A random physical illness will often cause baldness," he said, "but by far the commonest cause is incorrect care of the hair and scalp. Excessive falling hair, dandruff, itchy scalp, those are generally nature's signals that we are not taking proper care of our hair."

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A PERSONAL MESSAGE FROM S. I. TUROFF

Our methods are of such an amazing new nature, the treatment must be experienced to be appreciated. Because of that fact, we are making a sensational offer for the next 6 days. If you have noticed thinning spots, excessive hair loss, excessive dandruff scales, itchy scalp, extreme dryness or oiliness—**COME IN THIS WEEK FOR A FREE EXAMINATION.**

If it shows we can help you (95% can be helped) you can receive without obligation a regular Turoff treatment for just \$1.

Remember: **WHATEVER** you've been. **WHATEVER** you've tried. **THIS IS DIFFERENT!** Let us prove it to you. Come in this week.

WHAT CAN BE DONE TODAY

The specialist continued "constant and never ending improvement in the Turoff methods have achieved remarkable results among thousands of Turoff clients: From New York City come these amazing new methods. Available **ONLY** through the local Turoff offices.

In our Turoff offices we have helped thousands who faced total baldness. Our scientific apparatus and methods are a pleasant surprise to those we treat for the first time.

What ARE the Danger Signals?

"Many people ask me about the danger signals of approaching baldness," Turoff said. "There are definite warnings, and everyone can recognize them. **EXCESSIVE DANDRUFF** means that there are bacteria at work. If they are not removed they choke off the hair roots, a bald patch may soon appear and baldness spreads until you are completely bald. The same is true of **EXCESS FALLING HAIR** and **ITCHY SCALP**. In fact, anything but a healthy, good looking head of hair means something is wrong and you **MAY BE ON THE WAY TO BALDNESS.**"

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